

One World Day celebrates cultural inclusiveness and the Cleveland Cultural Gardens' shared motto -

peace through mutual understanding

This free event, hosted by the Cleveland Cultural Gardens Federation, a 501c3 non-profit organization, is filled with opportunities for individuals and families to learn about the many cultures that call Northeast Ohio home.

The day begins with a Naturalization Ceremony and a Parade of Flags, followed by music and dance from around the world and authentic ethnic food throughout the Gardens.

Our Passport to Peace program is a fun way to learn about countries and cultures of the world and meet members of our Garden communities.

One World Day (OWD) offers a unique perspective on the Cultural Gardens, with their lush landscaping, symbolic architecture, and tributes to historic cultural figures.

Join us as we celebrate the 79th annual One World Day in 2025, one of Northeast Ohio's largestcelebrations of our rich, vibrant cultural diversity.





Parade of Flags

The Parade of Flags features marching units representing more than 50 countries and cultures. Dressed in authentic attire, communities express their culture with music, dance and pride. Thousands come to enjoy the parade along Martin Luther King Boulevard.

Naturalization Ceremony

One of the highlights of One WorldDay is the moving Naturalization Ceremony, in which a U.S. District Court judge swears in new American citizens. All are welcome to witness this significant moment and congratulate our new citizens.

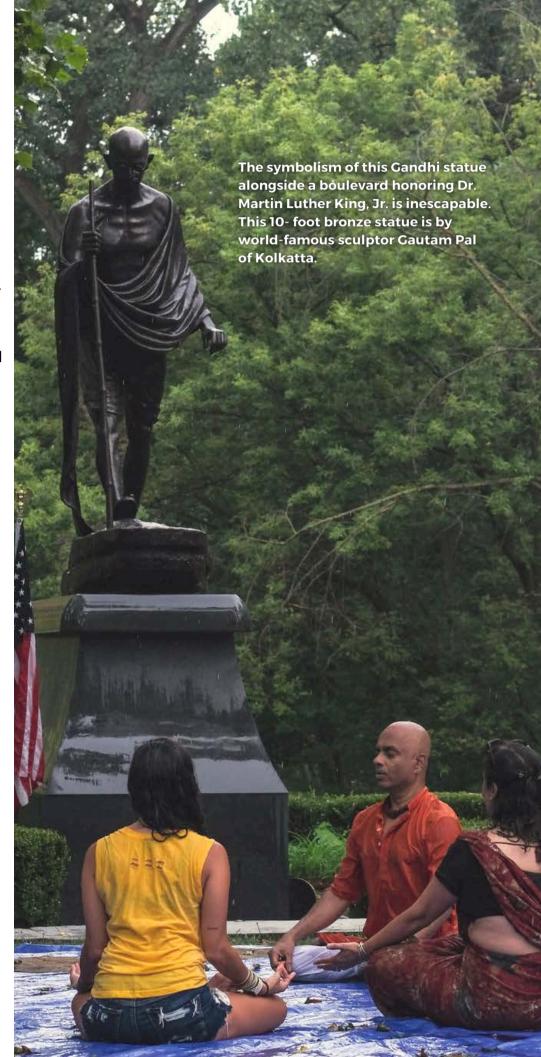
78th One World Day highlight video



One World Day

- Brings together 30,000 to 40,000 people to celebrate our diverse cultures.
- Showcases 40+ music and dance performances throughout the gardens and at the Centennial Peace Plaza.
- Provides opportunities for children and adultsto learn about the 45+ cultures represented in the Cultural Gardens.
- Offers authentic ethnic food and beverages from 30+ vendors.
- Entertains at the beer garden.
- Promotes non-profit exhibitors and crafts and merchandise vendors at the World Marketplaces.
- Features 40+ marching units in the Parade of Flags.
- Supported by 100+
 amazing volunteers who
 help from sun-up to sun down with set up,
 attendee transportation,
 logistics, tear down, etc.
- 3,000+ Passport to Peace booklets are distributed throughout the Gardens.

Estimated data based on previous years.



Support One World Day

peace through mutual understanding

Support your community	Global \$20,000+	Platinum \$15,000+	Gold \$10,000+	Silver \$5,000	Bronze \$2,000
	See Below				
Booth Location		Premium	Premium	Premium	Prime
Wayfinder Signs Around Footprint		Large Logo	Medium Logo	Small Logo	Small Logo
Listed as a Partner on Website with an Active Link and Logo		✓	✓	✓	✓
Listed as a Partner on one-page guide sheet		Logo Listing	Logo Listing	Name Listing	
Logo included on Trams		Large Logo	Medium Logo	Small Logo	
Main Stage Banner		Large Logo	Medium Logo		
Logo on the back of Volunteer T-Shirts		✓			
Four Dedicated Social Media Posts		\checkmark			
Prominent One Minute Video Ad on Social Media		✓			

Global: \$20,000+ Call for details! Year- Round Sponsorships Available:

Logo integration into all marketing materials, in addition to naming rights to our main stage and top billing on digital and print media, benefits listed above. Sponsorships for the World on Stage summer concert series.

Please click here to fill out the Sponsorship Form.

Support from our community in recent years has included -















We will invoice you, or send a check to **Cleveland Cultural Gardens Federation (CCGF)** PO Box 606713 Cleveland, Ohio 44106

One World Day Programs

special partnerships opportunities (one per gold sponsor)



Passport to Peace (1 partnership program)

A fun, educational activity for all ages. Participants receive a "passport stamp" when they visit a Cultural Garden and learn a new fact about that garden, country, or culture. After passport books are filled, a commemorative, free souvenircan be picked up the information booth across from the Centennial Peace Plaza.

Your support will help ensure this program has an ample supply of passport books and souvenirs.

At the Platinum level of support, your logo will be included on the back of the passport book and you'll receive an ad on the OWD guide sheet.

Our volunteers contributed an estimated 745+ hours in 204 to make OWD a success. The Gardens relied on a countless number of volunteers from their communities, too.



Transportation (up to 5 partnerships available)

The Cleveland CulturalGardens reside in a 254-acrepark, requiring significant walking to experience all of One World Day. To aid our attendees, performers, volunteers and people who need assistance with mobility - OWD offers transportation such as golf carts, shuttles and trams to and from parking lots.

This year, our goal is to offer additional transportation with more golf carts, shuttlesand trams. With enough support, we will secure highly visible and accessible trams for travel within the event foot print. Your support will help provide this greatly needed transportation option for all ages and abilities with a Gold level of support.

Special support recognition includes designated banner.

clevelandoneworldday.org

"As a child of immigrants myself, I could not have been prouder to attend such an event. Once again, going through the Cleveland Cultural Gardens has made me fall in love with this city and community once again." Shreyas Banerjee - The Observer, 2022

One World Day Educational Experiences







Programs in the Cultural Gardens

One World Day is filled with many fun, educational activities for all ages. Attendees can learn to write their names in different languages, play multi-cultural trivia games, learn about music and dance of various cultures, and maybe even make a delicious dish from a different country.

Examples of some of these Garden activities:

- Solving the Rubik's cube in the Hungarian Garden (Did you know the game was invented by the Hungarian inventor, Ernő Rubik?)
- Coming face-to-face with a Shakespeare character in the British Garden, and learning one of the sonnets
- Experiencing an authentic Ethiopian coffee ceremony in the Ethiopian Garden
- Seeing a poem performed in the Pakistani Cultural Garden by the community and learning to play a dholak drum like Kenny from Kickin' it with Kenny

Each year the individual Cultural Gardens come up with new ways to engage the community. This year, we hope to provide additional support for them to grow their activities.

Your support will help us in this effort and enhance our ability to present these authentic Cleveland experiences.

We invite you to celebrate with us! If you or your organization would like to participate in One World Day or financially support our event, please connect with us. We look forward to working with you and making the 79th One World Day a day filled with interactive, multicultural experiences.

Please click here to fill out the Sponsorship Form.

For more info visit: clevelandoneworldday.org









